



Innovation_{co}

innovation
enterprise.


Open Innovation Summit


APRIL 26-27 2016 | LONDON

“ Collaborating for True Success



Overview

 April 26 & 27, 2016

 etc. venues St. Pauls
London, United Kingdom

 #OpenInnoEU

Open Innovation Summit

The main themes for this years discussion are:

- Identifying organisational goals
- Analysing different business models for open innovation
- Fostering open innovation through effective communication
- Implementing an open innovation program
- Creating an action plan for new products

By covering the hottest topics within open innovation, we create a platform for senior level executives to obtain real action points and useful connections to better support their business goals.

Online videos of all sessions, with integrated slides and audio will be made available to all attendees after the event.

Speakers



Confirmed Speakers

Robert Sorrell, **VP, Public Partnerships**, BP

Dave Castell, **Global Head, Retail & Partnerships**, Microsoft

Zowie Richardson, **Director, Business Innovation**, Barclays

Kate Goldman, **Director, Partnerships & Philanthropy**, UNICEF

Stefan Jaroch, **Head, External Innovation**, Bayer

Peter Hamley, **Global Head, External Innovation**, Sanofi

Nina Bjornstad, **Country Manager, UK&I**, Google

Adriano La Vopa, **Manager, Open Innovation**, Phillips

Walid Benzarti, **Director, Innovation & Technology**, Thales

Nik Adhia, **VP, Global Open Innovation**, Barclays

Michael Saunby, **Manager, Open Innovation**, Met Office

James Kornberg, **Director, Innovation**, Air France-KLM

Nicolas Bry, **SVP, Innovation**, Orange

Henry Warren, **Director, Innovation**, Pearson

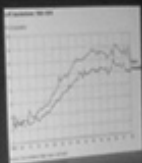
“ Thank you again for an inspiring and great summit!



Volkswagen

Good News

What's the problem with the study?
The study assumes the % of left handed people is stable over time.
This is not the case, because for many years left handed people were forced to live as right handed.
Population, even though random, is biased against left handed people...



Keynote Speakers



Robert Sorrell
VP, Public Partnerships
BP



The Challenges of
Innovation Partnerships

Robert Sorrell is BP's Vice President for Public Partnerships. He is the Associate Director for the BP International Centre for Advanced Materials; a 10 year \$100m investment by BP with the hub at the University of Manchester and spokes at the University of Cambridge, Imperial College and the University of Illinois at Urbana Champaign. Robert is also BP's technology policy advisor for the UK and EU. Robert is a non-executive Director of Breathing Buildings, a natural ventilation company. He is also on the board of Innovate UK.



Michael Saunby
Manager, Open Innovation
MET OFFICE



Launching an Innovation Lab

Michael Saunby is Open Innovation Manager and core team member of the Met Office Informatics Lab. Michael has degrees and diplomas in electronic engineering, land management, and an MBA. His working life has been spent alongside weather and climate scientists helping to realise some of their more ambitious undertakings. Many of the projects he has contributed to have continued to deliver benefits to society for a decade or more. In 2011 Michael introduced the Met Office to hackathons and has subsequently planned, and run, numerous open collaborative events at Met Office HQ and elsewhere. In designing these events he regularly collaborates with the NASA Open Innovation Team, V&A Digital Futures and many others.



Nina Bjornstad
Country Manager, UK&I
GOOGLE



Bridging the Information Gap -
Empowering Employees to
Win

Nina Bjornstad is the Country Manager for the UK&I, Google for Work Business where she is responsible for helping to transform and liberate how work gets done. Nina originally joined Google to create the partnerships and to establish the market for Google Cloud Platform in EMEA. Prior to Google she worked for 10 years at Microsoft across a variety of roles across Finance, Corporate strategy, Marketing, International Business Development, and most recently leading Enterprise Partner Sales for the UK. Her career started in the US with the pioneers in technology, Dell and [Amazon.com](https://www.amazon.com), at the onset of the transformation we are all experiencing today.

Speakers

[VIEW FULL ABSTRACTS](#)



Dave Castell
Global Head, Partnerships
MICROSOFT

Dave Castell is Global Head of Retail & Partnerships at Microsoft. Prior to this role, Dave was the Global Head of Marketing & Brand Partnerships at Nokia Entertainment.



Stefan Jaroch
Head, External Innovation
BAYER

Stefan Jaroch is Head of External Innovation Technologies, Global External Innovation & Alliances at Bayer.



Zowie Richardson
Director, Business Innovation
BARCLAYS

Zowie is Director of Business Innovation at Barclays, where he is responsible for defining and delivering the innovation agenda for the global corporate bank. Prior to joining Barclays, Zowie led strategic initiatives at two of the world's most innovative firms, Apple and Samsung.



Peter Hamley
Head, External Innovation
SANOFI

Peter Hamley studied at Imperial College London and obtained a PhD in chemistry from Cambridge University. After postdoctoral studies at University of Pennsylvania he joined AstraZeneca as a medicinal chemist in 1993 in the UK and later Aventis (now Sanofi) in 2003 in Frankfurt, Germany.



Adriano La Vopa
Manager, Open Innovation
PHILIPS

Adriano is currently Open Innovation Manager at Philips Consumer Lifestyle. He is supporting the adoption of Open Innovation within Philips and the creation of new opportunities by means of external collaborations, as well as in spreading and fostering the culture across the sectors. He has been part of a central coordination team, and worked in close contact with the Open Innovation Champions within the company.












Kate Goldman
Director, Partnerships & Philanthropy
UNICEF







Kate Goldman is Director of Partnerships & Philanthropy at UNICEF, leading the Unicef UK high value division, bringing together the Corporate, Major Donor and Foundations teams to drive greater collaboration, increase value for our partners and supporters and continue to achieve transformational change for the world's children.

Schedule

Day 1

-  07:30 Check in
-  09:00 Keynotes
-  10:30 Coffee Break
-  11:00 Keynotes
-  13:00 Lunch
-  14:00 Keynotes
-  15:30 Coffee Break
-  16:00 Keynotes
-  17:30 Networking Drinks

Day 2

-  07:30 Check in
-  09:00 Keynotes
-  10:30 Coffee Break
-  11:00 Keynotes
-  13:00 Lunch
-  14:00-15:30 Keynotes
- SUMMIT END

Key



CHECK IN

An opportunity to check yourself into the event and meet other leaders in your industry ahead of the day



KEYNOTES

Listen to actionable case studies largely brought to you by FTSE 100 companies



COFFEE BREAK & LUNCH

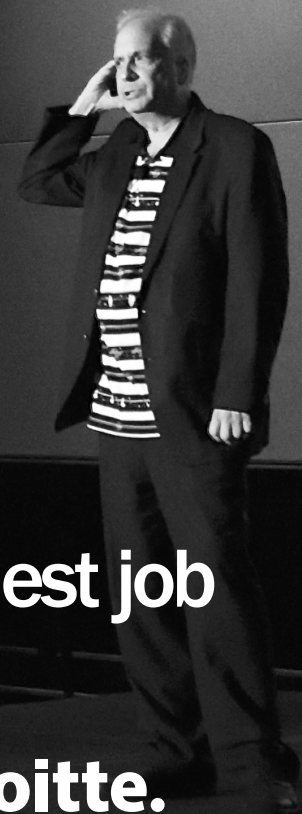
A chance to sit down, network and connect with decision makers within the industry



NETWORKING DRINKS

A more relaxed environment in which to engage with all attendees and gain valuable connections

innovation
enterprise.



“ I can say hands down, you guys do the finest job of anyone in the conference space

Deloitte.

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Who Attends

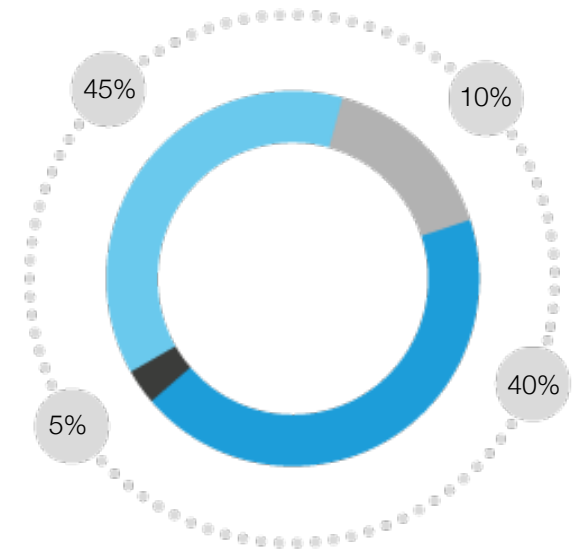


Who Attends

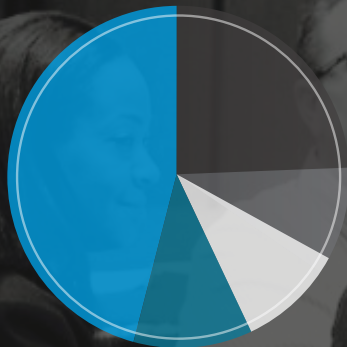
The summits that Innovation Enterprise puts on are among the most highly acclaimed in the world, with leading decision makers from across multiple industries in attendance as both speakers and delegates. You will connect with senior level executives from both major corporations and innovative small-to-medium size companies.

Company size of attendees by number of employees

- 5000+
- 1000-5000
- 200-1000
- Less than 200



78% of attendees are director level or above



DIRECTOR

VP/SVP

MANAGER

SENIOR

CXO

Holding events in several locations around the world, we have acquired a global audience



Tickets

	OnDemand Pass	1 Day Pass	Silver Pass	Gold Pass	AAA Pass
	£500	£695	£1195	£1395	£1595
Access to a single day of the event		●			
Access to all sessions & networking events			●	●	●
Access to presentations from the summit on ieOnDemand for 7 days		●	●		
Unlimited access to presentations from the summit on ieOnDemand	●			●	●
Access to all tracks at the event					●
Access to all presentations on the Innovation Channel					●



Buy a group of at least 3 passes to receive up to 25% off

Interested in attending? Register online or contact **Dean Marshall**

✉ dmarshall@theiegroup.c



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Register

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+44 207 193 3011

GROUP PASSES

REGISTER ONLINE

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Job Title _____

Company _____

Department _____

Industry _____

Address _____

Country _____

Zip/Post Code _____

State/Province _____

Business Phone No. _____

Payment Options

Check Visa Master Card American Express Invoice Me

Card Number

Expiry Date Security No.

Card Holder's Name _____

Card Holder's Address _____

Card Holder's Signature

Passes

	OnDemand Pass	1 Day Pass	Silver Pass	Gold Pass	AAA Pass
	£500	£695	£1195	£1395	£1595
Quantity					

Places are transferable without any charge within 12 months of the original purchase

Total £

Prices are exclusive of VAT. Team discounts are applicable at the point of registration only. Any cancellations within a group registration will in turn incur an increase in registration fee for the remaining group participants. Cancellations before March 27, 2015 incur an administrative charge of 50%. If you cancel your registration after March 27, 2015 you will be charged the full fee. You must notify The Innovation Enterprise in writing of a cancellation, or you will be charged the full fee. The Innovation Enterprise reserve the right to make changes to the program without notice. NB: FULL PAYMENT MUST BE RECEIVED BEFORE THE EVENT.